

Rayat Shikshan Sanstha's
D.P. Bhosale College, Koregaon
Department of Commerce
MoU Activity
Guest Lecture on "Marketing Management"

11th September, 2017

Brief Report

Department of Commerce and K.B.P Institute of Management & Research, Satara organized Guest Lecture on "Marketing Management" on 11th September, 2017 under MoU activity. Dr. S. S. Bhola was resource person for Guest Lecture. Guest Lecture was organized with the objective to know various concepts of Marketing Management. Dr. S. S. Bhola was focused on important terms related to marketing of any product like market Research, consumer segmentation, study of consumer behavior, information about environmental factors and competitors etc. This Lecture was inaugurated at 10:30 a.m. and completed at 11:50 a.m.

Lecture was started with the introduction by Mr. S. S. Pawar, Head of Department, Mr. D. D. Patil, Mr. S. M. Mane and other staff members. Chairperson for this event was Prin. Dr. V.S. Sawant. Total 42 students of the department were present.



Head


Department of commerce,
D.P.Bhosale College, Koregaon

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Department of Commerce
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 Estd.: 1968	<i>"Education Through Self-help is Our Motto" - Karmveer Rayat Shikshan Sanshta's,</i> D.P.BHOSALE COLLEGE, KOREGAON Dist. Satara-415 501, Maharashtra (India) Founder : Padmabhushan Dr.Karmveer Bhaurao Patil, D.Litt.		Principal, Dr.V.S. Sawant M.Sc., Ph.D., Office : 220219 Resi.: 220119 STD : 02163 FAX : 220219
	Uni.Affi.No.UKF/7569/11529-Y	Accredited by NAAC 'B Grade'	Ref. No.
	Jr.College Index No.J.21.05.001	Email_ID : dpbhosale_22819@rediffmail.com	Date.: 06 / 09 /2017

To

Dr. S.S. Bhola
K.B.P. Institute of Mgt. & Research, Satara

Respected Sir,

We are pleased to inform you that the Department of Commerce of our college organizes **Lecture** on "Marketing management". The lecture will be held on 11th Sept. 2017.


We take this opportunity to invite you as a **Guest Lecturer**. We are sure your expertise in the subject will benefit all of us. Please accept our invitation & give us an opportunity to listen to you. Kindly let us know about your acceptance at your earliest.

Thanking you.

Yours faithfully,



Dr. V.S.Sawant
Principal

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			<p align="center">Office : 220219 Resi.: 220119</p>
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LETTER OF THANKS

To,
Dr. S.S. Bhola
K.B.P. Institute of Mgt. & Research, Satara

We would like to express our gratitude for being a **Guest in Lecture on the topic of 'Marketing management'** organized by Department of Commerce, D.P.Bhosale College, Koregaon on 11th Sept. 2017

We thank you again for your kind co-operation and expect the same in future.

Thank you.


Yours faithfully,


Dr. V.S.Sawant
Principal

Rayat Shikshan Sanstha's
D.P. Bhosale College, Koregaon
 Department of Commerce
Guest Lecture on Marketing Management
 11th Sept. 2017
Attendance Sheet

Sr. No.	Name of the Student	Class	Signature
1	Phadtare Prajakta Rajendra	B.com I	<u>Phadtare</u>
2	Kadam Dipali Tanaji	B.com II	<u>Kadam</u>
3	Ghadge Swapnali Dhananjay	B.com II	<u>S.D. Ghadge</u>
4	Mahalik Kajal Romesh	B.com I	<u>R.R. Mahalik</u>
5	veee Aarti chandrakant.	B.com I	<u>Aarti veee</u>
6	veee Mahima Sanjay	B.com II	<u>M.S. veee</u>
7	veee Pooja Tanaji	B.com I	<u>Rui</u>
8	Mulraj samina	B.com II	<u>Bhose</u>
9	reshmukh sheetal P.	B.com II	<u>Azadpug</u>
10	Fazuk Sayyad - A	B.com II	<u>Fazuk</u>
11	Aniket Goze	B.com II	<u>Aniket</u>
12	Yusuf Jadhav	B.com III	<u>Jadhav. Y.</u>
13	Akash Kulkarni	B.com II	<u>Akash</u>
14	Saurabh Jadhav	B.com I	<u>S.Jadhav</u>
15	Pratimash Borge	B.com I	
16	Ashlesha Anjali Shrikant	B.com II	<u>Ashlesha</u>
17	Aditya Nawale	B.com III	<u>Aditya</u>
18	Jadhav Nilkamal Siddheshwar	B.com II	<u>N.K. Jadhav</u>
19	Additya nawale	B.com II	<u>A.Nawale</u>
20	Sangam Ghorpade	B.com II	<u>Sangam</u>
21	Santosh Punam Kashinath	B.com II	<u>Santosh</u>
22	Lakhan ramrao V.	B.com III	<u>Lakhan</u>
23	Abhishek bhosale A.	B.com III	<u>A</u>
24	rishai Shirke J.	B.com III	<u>Rishai</u>
25	Supriya Sambhaji Pawar	B.com II	<u>Supriya</u>
26	Prajakta Suryakant chavan	B.com II	<u>Prajakta</u>
27	Sonali Gorakh Sapkal	B.com I	<u>Sapkal</u>
28	Nikita sambhaji Jagadale	B.com I	<u>Nikita</u>
29	Trunali Balkrushna Jagadale	B.com III	<u>Trunali</u>
30	Pooja Prakash Jagtap	B.com III	<u>Pooja</u>
31	Sawant Rutuja Ramchandra	9309519754	<u>R.R. Sawant</u>
32			<u>K.P. Sawant</u>

Sr. No.	Name of the Student	Mobile No	Signature
33	Tadhbav Pratiksaha	8847723240	P. R. Tadhbav
34	Pawar Ragini madbukar	B.com I	R. M. Pawar
35	Tadhbav Pooja Jaysing	B.com II	P. Tadhbav
36	Tadhbav Radhbav	B.com II	P. Tadhbav
37	Pawar Manisha Anandrao	7757916943	P. Pawar
38	Barge Haashada Kanjeet	9881452045	H. Barge
39	Swami Vidhya maruti	7350502345	V. M. Swami
40	Sawant Rutuja Ramchandra	9309519754	R. R. Sawant
41	Sawant Kamal Prakash	B.com III	K. Sawant
42	Bhilare Amruta Vikas	B.com II 7387536817	A. V. Bhilare
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 Head
 Department of commerce,
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