D. P. Bhosale College, Koregaon

E- Payment Campaign in Rural Sector

Awareness Program on Promotion of E-payment in Kanherkhed, Khed Nandgiri& Rahimatpur

19th May 2022

Brief Report

Awareness program on Promotion of E-Payment was conducted on 19th May 2022 by the students of commerce department and volunteers of NSS in Kanherkhed, Khed Nandgiri& Rahimatpur. The object behind it was to aware the businessman and farmers for use of E- Payment in daily transactions. As per the survey conducted in last year it is noted that most of businessman and farmers were unaware for E-Payment facility. Even most of respondents had lack of knowledge about how to use different E-Payment use.

On the basis of workshop organized by department of commerce, students acquired knowledge and skill of E-payment facilities. The trained students create awareness at their native places regarding E-Payment use.

In Kanherkhed, Khed Nandgiri& Rahimatpur students have visited 24 businessmen and 31 farmers. After in this activity students pertained knowledge about different E-Payment modes i.e. Google Pay, PhonePe, BHIM App, PayTM, Card Payments, different banks QR Codes.

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E- Payment Campaign in Rural Sector Survey on use of E-Payment in Kanherkhed, Khed Nandgiri & Rahimatpur

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