

## **D. P. Bhosale College, Koregaon**

### **E- Payment Campaign in Rural Sector**

#### **Awareness Program on Promotion of E-payment in Kumathe, Eksal & Shirambe**

11<sup>th</sup> May 2022

### **Brief Report**

Awareness program on Promotion of E-Payment was conducted on 11<sup>th</sup> May 2022 by the students of commerce department and volunteers of NSS in Kumathe, Eksal & Shirambe. The object behind it was to aware the businessman and farmers for use of E- Payment in daily transactions. As per the survey conducted in last year it is noted that most of businessman and farmers were unaware for E-Payment facility. Even most of respondents had lack of knowledge about how to use different E-Payment use.

On the basis of workshop organized by department of commerce, students acquired knowledge and skill of E-payment facilities. The trained students create awareness at their native places regarding E-Payment use.

In Kumathe, Eksal & Shirambe students have visited 22 businessmen and 34farmers. After in this activity students pertained knowledge about different E-Payment modes i.e. Google Pay, PhonePe, BHIM App, PayTM, Card Payments, different banks QR Codes.



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Survey on use of E-Payment in Kumathe, Eksal & Shirambe

11<sup>th</sup> May, 2022



  
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